

## Auto Dealer Marketing Solutions



Richard Hurd 781-910-0869  
Email: d.hurd@adm1.org Website: cws1.org

# Pre-Spaced Vinyl Decals

### #710/#711 PREMIUM Pre-Spaced Vinyl Decals

The BEST Pre-Spaced Vinyl Decal for longer-term (up to 7 years) applications.



### #510/#511 DURABLE Pre-Spaced Vinyl Decals

A LOWER Cost Pre-Spaced Vinyl Decal for shorter-term (up to 5 years) applications.



#### Easy to use!



1. Wash and dry surface to prepare. Remove decal backing, exposing adhesive.



2. Apply decal to the clean, dry surface. Squeegee with slight pressure.



3. Remove pre-masking material.

| Item No.  |  | 125       | 250  | 500   | 1,000 | 1,500 | 2,000 | 2,500 | 5,000 |
|---|--|-----------|------|-------|-------|-------|-------|-------|-------|
| #510  | DURABLE Cut Vinyl 13.0 Sq. In. or Less | \$2.00/ea | 1.20 | 0.644 | 0.472 | 0.458 | 0.452 | 0.45  | 0.446 |
|   | Each Add'l Screen-Printed Color        | \$0.97/ea | 0.40 | 0.22  | 0.16  | 0.148 | 0.136 | 0.124 | 0.112 |
| #511  | DURABLE Cut Vinyl 13.01 - 18.0 Sq. In. | \$2.10/ea | 1.42 | 0.74  | 0.552 | 0.54  | 0.534 | 0.532 | 0.528 |
|   | Each Add'l Screen-Printed Color        | \$1.02/ea | 0.46 | 0.256 | 0.172 | 0.16  | 0.148 | 0.136 | 0.124 |
| #710  | PREMIUM Cut Vinyl 13.0 Sq. In. or Less | \$2.34/ea | 1.52 | 0.76  | 0.664 | 0.65  | 0.646 | 0.644 | 0.64  |
|   | Each Add'l Screen-Printed Color        | \$0.97/ea | 0.40 | 0.22  | 0.16  | 0.148 | 0.136 | 0.124 | 0.112 |
| #711  | PREMIUM Cut Vinyl 13.01 - 18.0 Sq. In. | \$2.45/ea | 1.72 | 0.928 | 0.78  | 0.72  | 0.70  | 0.68  | 0.66  |
|   | Each Add'l Screen-Printed Color        | \$1.02/ea | 0.46 | 0.256 | 0.172 | 0.16  | 0.148 | 0.136 | 0.124 |
| Additional "picks", over 18, are .02(A) per "pick", per Decal |  |           |      |       |       |       |       |       |       |



| Item No. |                      | Each   |
|----------|----------------------|--------|
| #169     | Additional Squeegees | \$1.00 |

Application instructions, in both English & Spanish, included with every order.

**All above Pre-Spaced Decals get a 25% Discount.**

**Call Us to see how to get an additional 5% Discount**

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### V-T™ Dealer-Cals

- Advertise your dealership with custom Dealer-Cals!
- Choose from a wide selection of die shapes.
- Available in 7 materials. (See page 35)
- Transparent inks are recommended on White Reflective Vinyl.
- Backing up color with white is recommended on Transparent Polyester.



#712 (Actual size 1 1/2" x 4 1/4")



#717 (Actual size 2" x 5 1/4")



#718 (Actual size 1 1/2" x 5 1/4")



#719 (Actual size 1 1/2" x 5 1/4")



#720 (Actual size 1 1/2" x 5 1/4")



#721 (Actual size 1 1/2" x 5 1/4")



#722 (Actual size 1 1/2" x 6")



#724 (Actual size 1 1/2" x 5 1/4")



#726 (Actual size 1 1/2" x 5 1/4")



#727 (Actual size 1 1/2" x 5 1/4")



#728 (Actual size 1 1/2" x 5 1/4")



#730 (Actual size 1 1/2" x 6")



#731 (Actual size 1 1/2" x 5 1/4")



#732 (Actual size 1 1/2" x 5 1/4")



#733 (Actual size 2 1/2" x 4 1/4")



#734 (Actual size 1 1/2" x 5 1/4")



#737 (Actual size 2" x 4 1/4")



#738 (Actual size 1 1/2" x 5 1/4")



#740 (Actual size 2 1/2" x 5 1/4")



#741 (Actual size 2" x 5 1/4")



#744 (Actual size 1 1/2" x 5 1/4")



#770 (Actual size 2" x 4")



#781 (Actual size 1 1/2" x 5 1/4")



#782 (Actual size 2 1/2" x 5 1/4")



#783 (Actual size 2" x 4")



#785 (Actual size 2 1/2" x 4")

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### V-T™ Dealer-Cals



## Auto Dealer Marketing Solutions



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| Material                |                 | 125        | 250   | 500   | 1,000 | 1,500 | 2,500  | 5,000 |
|-------------------------|-----------------|------------|-------|-------|-------|-------|--------|-------|
| White Matte Vinyl       | 1 Color Imprint | \$1.17/ea  | 0.72  | 0.42  | 0.28  | 0.23  | 0.17   | 0.14  |
| Yellow Matte Vinyl      | 1 Color Imprint | \$1.43/ea  | 0.81  | 0.49  | 0.35  | 0.29  | 0.23   | 0.19  |
| Transparent Polyester   | 1 Color Imprint | \$1.17/ea  | 0.72  | 0.42  | 0.28  | 0.23  | 0.17   | 0.14  |
| Brushed Chrome          | 1 Color Imprint | \$1.18/ea  | 0.72  | 0.49  | 0.38  | 0.33  | 0.28   | 0.22  |
| White Reflective Vinyl* | 1 Color Imprint | \$1.30/ea  | 0.90  | 0.69  | 0.55  | 0.48  | 0.44   | 0.32  |
| Diamond Plate           | 1 Color Imprint | \$1.30/ea  | 0.90  | 0.69  | 0.55  | 0.48  | 0.44   | 0.32  |
| Bright Chrome Polyester | 1 Color Imprint | \$0.95/ea  | 0.57  | 0.36  | 0.26  | 0.23  | 0.19   | 0.15  |
| Each Add'l Color        |                 | \$0.682/ea | 0.375 | 0.205 | 0.128 | 0.103 | 0.0771 | 0.055 |

\* Transparent Inks are recommended: Red, Bright Blue, Dark Blue, Yellow and Green or Black.

SABC

**First 5 get \$25% Discount 125 to 1,500 2,500 Get 20% Discount 5,000 Get 15% Discount**

**Call Us to see how to get an additional 5% Discount**

## Domed Decals



**#515 Stroke Domed Decals**

| Sq. Inches               | 500       | 1,000 | 1,500 | 2,500 | 5,000 |
|--------------------------|-----------|-------|-------|-------|-------|
| 3.99 or Less Sq. Inches  | \$1.35/ea | 1.19  | 1.03  | 0.91  | 0.79  |
| 4.00 - 6.99 Sq. Inches   | \$2.23/ea | 2.01  | 1.73  | 1.45  | 1.19  |
| 7.00 - 9.99 Sq. Inches   | \$3.19/ea | 2.81  | 2.41  | 1.91  | 1.65  |
| 10.00 - 11.99 Sq. Inches | \$3.81/ea | 3.35  | 2.87  | 2.41  | 1.95  |
| 12.00 - 14.99 Sq. Inches | \$4.73/ea | 4.17  | 3.57  | 2.99  | 2.41  |
| 15.00 - 20.99 Sq. Inches | \$6.27/ea | 5.51  | 4.73  | 3.95  | 3.19  |
| Each Add'l Color         | \$0.31/ea | 0.27  | 0.23  | 0.21  | 0.17  |

**No Setup Charges!**



**All above Domed Decals get a 25% Discount**

**Call Us to see how to get an additional 5% Decal.**

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### V-T™ Domed Standard Dealer-Cals & Popular Shapes

- Domed decals have a polyurethane coating, creating a distinct three-dimensional look.
- Available in White, Clear, Bright Chrome, and Brushed Chrome materials with permanent, pressure sensitive adhesive.
- For more shapes and sizes see page 34.



#781 (Actual size 1 1/2" x 5 1/4")



#734 (Actual size 1 1/2" x 5 1/4")



#731 (Actual size 1 1/2" x 5 1/4")



#740 (Actual size 2 1/2" x 5 1/4")



#720 (Actual size 1 1/2" x 5 1/4")



| Material                |         | 125       | 250  | 500  | 1,000 | 1,500 |
|-------------------------|---------|-----------|------|------|-------|-------|
| White                   | 1 Color | \$2.09/ea | 1.48 | 0.95 | 0.89  | 0.84  |
| Clear Polyester         | 1 Color | \$2.09/ea | 1.48 | 0.95 | 0.89  | 0.84  |
| Bright Chrome Polyester | 1 Color | \$2.09/ea | 1.48 | 0.95 | 0.89  | 0.84  |
| Brushed Chrome          | 1 Color | \$2.09/ea | 1.48 | 0.95 | 0.89  | 0.84  |
| Each Add'l Color        |         | \$0.47/ea | 0.25 | 0.15 | 0.08  | 0.06  |

5C

**No Setup Charges!**

**Domed Decals Above get a 15% Discount**

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### ORDER FORM

|                                     |                                  |
|-------------------------------------|----------------------------------|
| Date:                               | PO#:                             |
| Company Name:                       | Contact Name:                    |
| Phone#:                      Acct#: | Email:                           |
|                                     |                                  |
| Ship to Name:                       | Attn:                            |
| Street Address:                     |                                  |
| City:                               | State:                      Zip: |

|    | Quantity | Page# | Item# | Description * | Price * |
|----|----------|-------|-------|---------------|---------|
| 1  |          |       |       |               |         |
| 2  |          |       |       |               |         |
| 3  |          |       |       |               |         |
| 4  |          |       |       |               |         |
| 5  |          |       |       |               |         |
| 6  |          |       |       |               |         |
| 7  |          |       |       |               |         |
| 8  |          |       |       |               |         |
| 9  |          |       |       |               |         |
| 10 |          |       |       |               |         |
| 11 |          |       |       |               |         |
| 12 |          |       |       |               |         |
| 13 |          |       |       |               |         |
| 14 |          |       |       |               |         |
| 15 |          |       |       |               |         |

|            |  |
|------------|--|
| Sub Total: |  |
| Discount:  |  |
| Sales Tax: |  |
| Shipping:  |  |
| Total Due: |  |

*\* Fields marked with asterisk (\*) are not required*

NOTES: \_\_\_\_\_

**PLEASE FAX OR EMAIL ORDERS!!**  
**FAX NUMBER (877) 599-7244**  
**EMAIL: [d.hurd@adm1.org](mailto:d.hurd@adm1.org)**

*Discounts: Pkg. Code 5 = 25%   Code 4 = 20%   Code 3 = 15%   Code 2 = 10%   Code 1 = 5%*

Discounts: Code A = 25%   Code B = 20%   Code C = 15%   Code D = 10%   Code E = 5%  
 You can also order from our Website: [www.PlateScrewsNow.Com](http://www.PlateScrewsNow.Com)