Auto Dealer Marketing Solutions

Richard E. Hurd 781-910-0869

Email: d.hurd@cws1.org Web: www.cws1.org



Affordable Key System

The Cobra Key System is ideal for the Auto Dealer. Keep track of your vehicles when checked out by your staff. Easily identifies who has checked out the vehicle. Keys are either on the board, or are checked out by the authorized personnel.

Cobra Key Systems has products for the car lot. <u>"The Outback"</u>, <u>Cabinets</u>, <u>Wallboards</u>, <u>Dealer Plate Control Boards</u>, and for the service department <u>"The Station"</u>.



(No Keys Required)

KS40 40 Unit Key Cabinet	\$335.00
KS76 76 Unit Key Cabinet	\$495.00
KC70 70 Unit Key Cabinet	\$590.00
KS133 133 Unit Key Cabinet	\$790.00
KS140 140 Unit Key Cabinet	\$820.00
KS273 273 Unit Key Cabinet	\$1,025.00
KS220 220 Unit Key Cabinet	\$1,040.00
KS429 429 Unit Key Cabinet	\$1,340.00



Wall Hanger (With Keys)

B5 5 Unit Wall Board	\$	109.00
B10 10 Unit Wall Board	\$	169.00
B20 20 Unit Wall Board	\$	285.00
B30 30 Unit Wall Board	\$	395.00
B50 50 Unit Wall Board	\$	585.00
B100 100 Unit Wall Board	\$	895.00
B160 160 Unit Wall Board	\$ 1	,295.00



Lockable 50 Keys (with Keys)

C30 30 Unit Key Cabinet \$ 595.00 C50 50 Unit Key Cabinet \$ 875.00 C100 100 Unit Key Cabinet \$1,295.00 C160 160 Unit Key Cabinet \$1,695.00



MAGNETIC CAR TOPPERS!!

- SOFT CUSHIONED BASE
- HIDDEN MAGNET
- HIGH VISIBILITY
- HIGHEST DURABILITY
- WILL NOT SCRATCH VEHICLES
- WATER RESISTANT

- NUMBERED OR WITH SLOGANS
- INFO DISPLAYED ON 3 SIDES
- 4"X 5"
- · AVAILABLE IN RED, BLUE, YELLOW, GREEN, OR BY SPECIAL ORDER
- Quantity Discounts for orders over #50, #100, #250 will be applied automatically

We also have dealer plate control and service department key tracking system.

See information on next page.

Cobra Dealer Plate Control System

Never hear "Has anybody seen a dealer plate?" on your showroom again! Cobra's dealer and demo plate control system provides your sales and service personnel with organized one stop locations to help keep your sales and service departments flowing smoothly!

LP5 - 5 Unit License Plate Holder

Dimensions

Height: 3"
Width: 16.5"
Depth: 2.5"
Weight: .8 lbs
Layout: 1 x 5
Shipping Weight: 5 lbs

Content

5 Key Holders 5 Access Keys 1 Master Key Users Guide Box Size: 20 x 4 x 4



LP10 -10 Unit License Plate Holder

Dimensions

Height: 3" Width; 30.25" Depth: 2.5" Weight: 1.5lbs Layout: 1 x 10

Shipping Weight: 9 lbs

Content

10 Key holders 10 Access Keys 1 Master Key User Guide Tube Size: 37 x 4



Service Station 20 Units with Work Order Bags \$ 295.00



"The Station" Service System

The Station is designed for the Service Department. The Station minimizes lost technician time and upset customers due to misplaced or lost keys. Keys are locked onto the work order bag and the paperwork is inserted in the bag. The technician checks out the work order while the keys remain locked into place. The work order and keys are returned to the front desk upon completion of the work.

ST20 - 20 unit The Station® Service system

Dimensions

Height: 3"
Width; 30.25"
Depth: 2.5"
Weight: 1.5lbs
Layout: 1 x 20
Shipping Weight: 9 lbs

Content

50 Key holders 10 Access Keys 1 Master Key 20 Job Ticket Bags User Guide 2 packages

